



Mckanzy Token



www.mckanzytoken.com



Disclaimer



Executive Summary



Introducing Mckanzy Token

- What is Mckanzy Token?
- Why Mckanzy Token?
- Vision
- Mission
- Where can we use Mckanzy Tokens?
- Mckanzy Tokenomics
- Token Distribution
- Road Map

This white paper is a detailed document outlining different aspects of this project. This document is a primary source of information about us. The information provided in this white paper does not recommend participation in token presale and is not investment advice, financial advice, trading advice, or any other sort of advice, and you should not treat any of the white paper's content as such.

The details provided in this white paper are accurate to the best of our knowledge. By participating in this presale, or any future token transaction, the investor should accept the security risks and potential financial losses, and we cannot be held responsible. Do conduct your own due diligence and consult your financial advisor before making any investment decisions.

We genuinely believe that the users will benefit by participating in this project. If you reside in a location where the usage of blockchain or/and cryptocurrency is illegal, please do not click on anything related to these activities on this project. You must be the legal age to click on any gaming-related items. The minimum age varies from region to region. Please refer to our age guidelines if you need more details.

Recognizing that the laws and regulations involving similar projects are different everywhere, users are advised to check with the laws that exist within their own jurisdiction or region to ascertain the legality of the activities which are covered. No other rights are transferred to the token holders. Our sole responsibility is to distribute the tokens under the conditions set out in the white paper.

Cryptocurrencies have long been discussed and debated, but they're only now coming to light as financial tools that can be accessible and useful to more than only die-hard connoisseurs. Cryptocurrencies have the potential to enable social and economic growth throughout the world, including in developing countries, by offering easier access to capital and financial services.

Cryptocurrencies and Bitcoin in particular have a highly utilitarian, yet also disrupting quality that has slowly, but steadily started to interfere with the way the traditional financial system works.

A Beneficial Rise In Economic Activities



There is already an entire industry built around cryptocurrencies and it's held by institutions dedicated to supervising all the digital coin exchanges taking place throughout the world. The rate at which the cryptocurrency industry is growing is earth-shattering and this can be confirmed by early adopters that became rich overnight and found opportunities to grow financially. Bitcoin, the most famous of these cryptocurrencies, has already permitted many people and companies to develop and flourish, while many also rely on trading as their source of income. The economy is slowly shifting to adapt to these needs and cryptocurrencies have a great potential in satisfying them.

Great Opportunities for Poorly Banked Countries



More than a third of the world population does not have access to basic banking services that can help them out in case of a personal financial crisis - loans, checking accounts and the list can go on.

These people that in most cases are already financially disadvantaged typically resort to doubtful and dangerous lending practices. The interest rate of these practices is anything but fair, which consequently leads to more instability among the people who requested the loan. This is where cryptocurrencies come in with their high volatility and ease-of-use.

There are now many apps and programs that facilitate the use of cryptocurrencies and bring them closer to the wider audience. An added benefit of cryptocurrency use is that it's completely decentralized, so trading can be done freely across borders. The use of technology will facilitate a financial revolution that will leave everyone more financially connected, empowered and enabled.

Low Transaction Costs



Because cryptocurrencies and blockchain don't need an actual brick-and-mortar building to exist, the costs associated with their transactions are minimal. There is no need for employee wages, utility bills or rent to be paid, so these savings naturally morph into low transaction fees. This in turn encourages more and more people to trust these new financial tools and start transactions, allowing for the global economy to be more closely intertwined. And depending on the broker you choose, you can even trade with no minimum deposit requirements.

Increased Transparency of Transactions



Since all blockchain and cryptocurrencies transactions are automated and digitized, they are all tracked in a distributed ledger. The best part about it is that it cannot be manipulated by either.

people or companies, which greatly diminishes the risk of fraud and corruption. This means that underdeveloped countries also have a greater chance of entering the financial transactions game and boost their own economy and social prospects. What's more, citizens will be able to keep track of where state funds will be oriented and will thus have a say within their own political climate.

More Power to Entrepreneurs

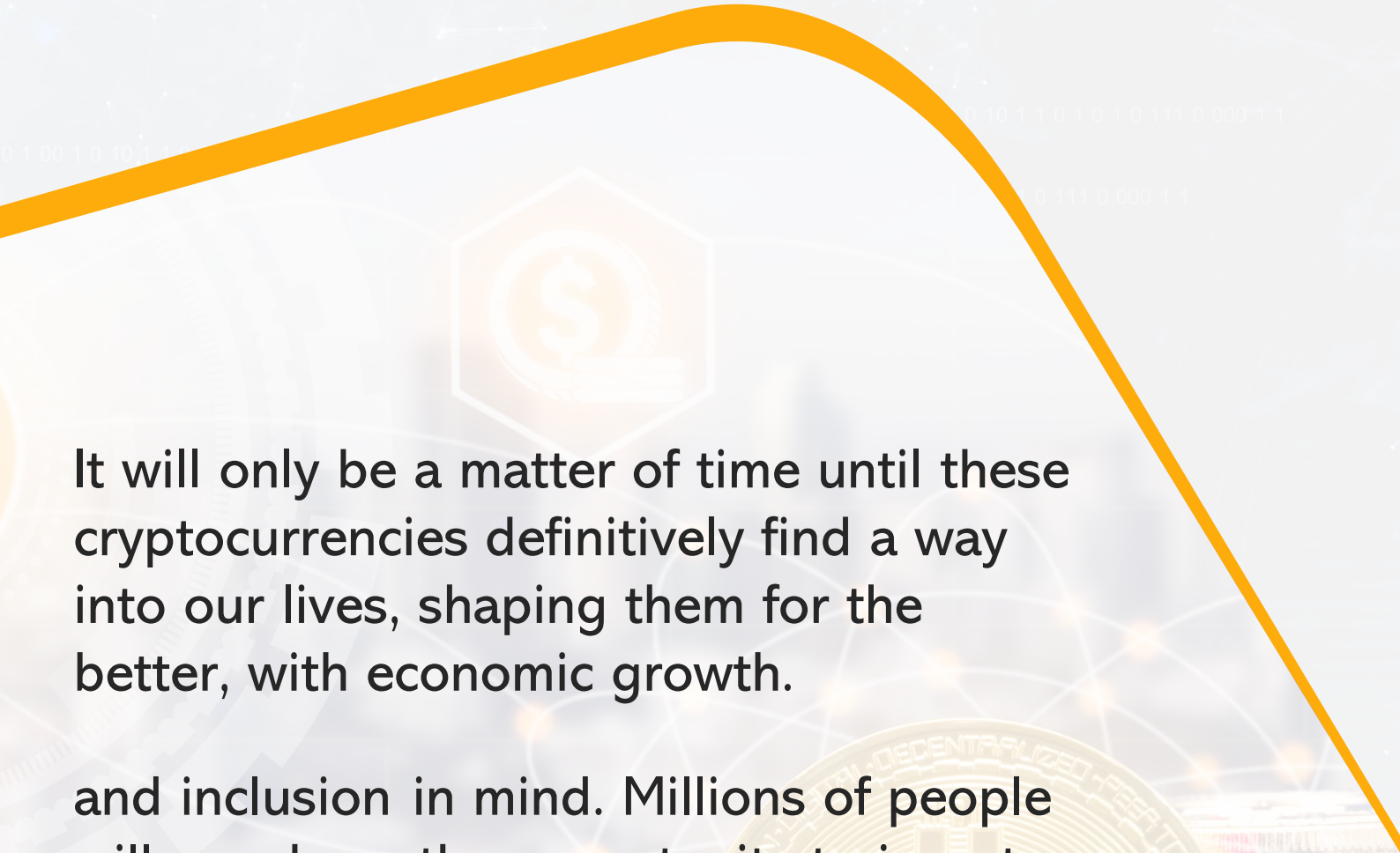


There's never been a more prosperous time to do business than it is now, in the sense that blockchain technology and cryptocurrencies can help entrepreneurs receive payments in more currencies.

The Conclusion



The world is changing and it's changing quickly. The speed at which cryptocurrencies are taking over is a clear indicator that traditional financial institutions can no longer hold the fort so well and that other financial needs are arising and need to be addressed. Similarly, the world is facing a growing need to tear down borders, in search of a complete social and financial inclusion - this blockchain technology has everything it needs to address such issues.



It will only be a matter of time until these cryptocurrencies definitively find a way into our lives, shaping them for the better, with economic growth.

and inclusion in mind. Millions of people will now have the opportunity to invest, send money across borders, save money and start a business thanks to the amazing possibilities that cryptocurrencies bring to the table.

Introducing Mckanzy Token



What is Mckanzy Token?

- Mckanzy Token is the best solution to your shopping & utilities. Mckanzy Token is creating a borderless world for building the most sophisticated, safe, & secure reserve payment system."
- Mckanzy Token, a Binance blockchain based utility token, aspires to bring all people under a unified marketplace to create a unique payment system with a superior and top-notch technology infrastructure to facilitate transactions.
- The Mckanzy Token network is a fraternity of trust, where we assure that people's transactions needs are met on time.



Why Mckanzy Token



Mckanzy Token is a decentralized P2P network of shoppers and contributors. Mckanzy Token is an integrated and decentralized digital ecosystem that provides disruptive solutions for shopping, payments, gaming, and other day to day utilities. It strategically connects consumers and brands using blockchain technology to evince process transparency and efficiency and to handsomely reward consumers with cryptocurrency tokens in exchange of their digital engagement initiatives. All transactions of each member of the Mckanzy Token network will be stored in the blocks of the Binance BEP 20 Blockchain.

Safe & Secure:

We use Binance blockchain technology where each and every transaction is certified.

Decentralized platform:

We use token Mckanzy Token as a coin autonomously.

Means of Payment:

Save your precious Fiat money by adopting Mckanzy Token as your means of payment.

Borderless shopping:

There are no geographical restrictions or limitations in using the Mckanzy Token coin. It is a universal utility token in Binance Smart Chain not bound by any borders.

Incorrupt & Immutable:

It is nearly impossible to corrupt, alter, or hack data in a Binance Smart Chain.

Our vision is to be a community & innovation driven reserve payments platform that puts together constant iterations and changes fair environment for consumers and brands alike.

- We want to be recognized as the pioneers in building an innovative and community-driven reserve payment platform.
- We want to be among the first big Binance blockchain based utility payment platforms.
- We want to streamline the payment industry in the right direction with notably advanced technology and true transparency..
- We want to be an example for the next-gen of token economies by building a successful decentralized project.

We envision to propel the process of shopping, gaming, and payments by enabling customers to shop across a unified Marketplace, engaging in transparent transactions of value seamlessly without compromising on security, quality, and authenticity. Our aim is to disrupt the payments industry by democratizing the technology for the consumers efficiently by effectively synchronizing and sourcing their resources without paying commission or fees, eliminating substantial costs involved in the supply chain.

We are striving to create an ecosystem of Mckanzy Token which would be used for shopping and paying for other utilities. We are single-mindedly focusing on democratizing & economizing shopping on a large scale.

Our mission is to become the leading reserve payment system of choice for buyers and sellers for digital asset users that is easy and safe to use, and are universally acceptable. We endeavor to develop a top-notch platform in harnessing the power of technology offered by Cryptography, Blockchain, and Smart Contracts.

Our mission is to enable Mckanzy Token digital asset holders to have a safe, secure, and transparent place where they can fully utilize their crypto assets seamlessly and cost-effectively. We also want to become more accessible to billions of users over the decade by building conducive crypto-backed payments solutions for these users.

We dream to create a colossal and scalable payments ecosystem in which all the consumers and brands are connected without any hassles and each one of us take utmost advantage of mutual help available in the Mckanzy Token fraternity. We strive to continuously innovate our platform & make all things related to payment simple.

We aim to introduce billions of people to the mainstream crypto economy by enhancing digital excellence, cross selling opportunities, and increasing earning growth by tapping the capabilities and leveraging them to create unlimited opportunities of growth.

Our value systems are rooted to:



Integrity



Excellence



Willingness
to win

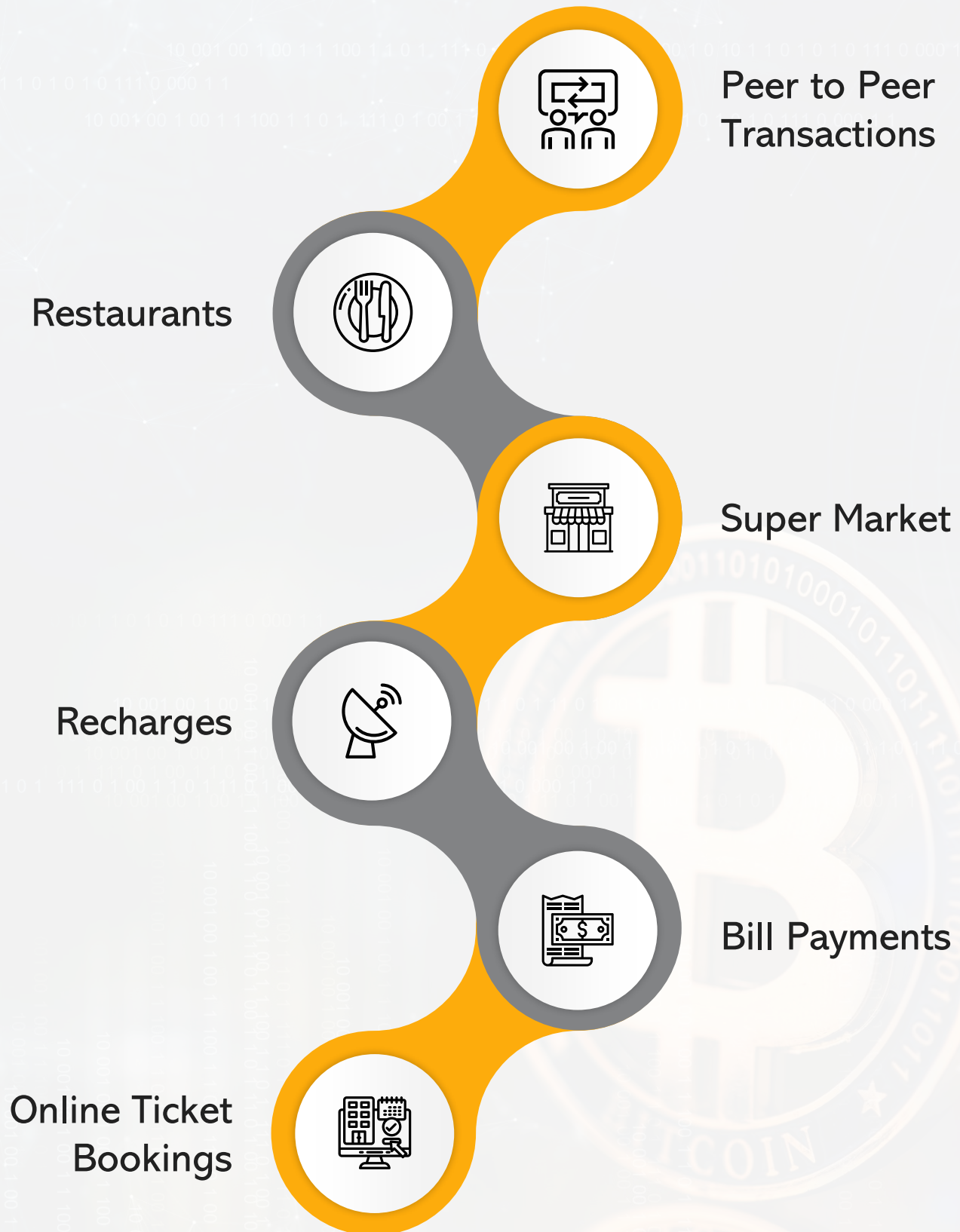


Quality over
quantity



Team
work

Where can we use Mckanzy Tokens?



Token Name:
**Mckanzy
Token**

Token Symbol:
MKT

Total Supply
100,000,000

Blockchain Type :

Binanace Smart Chain

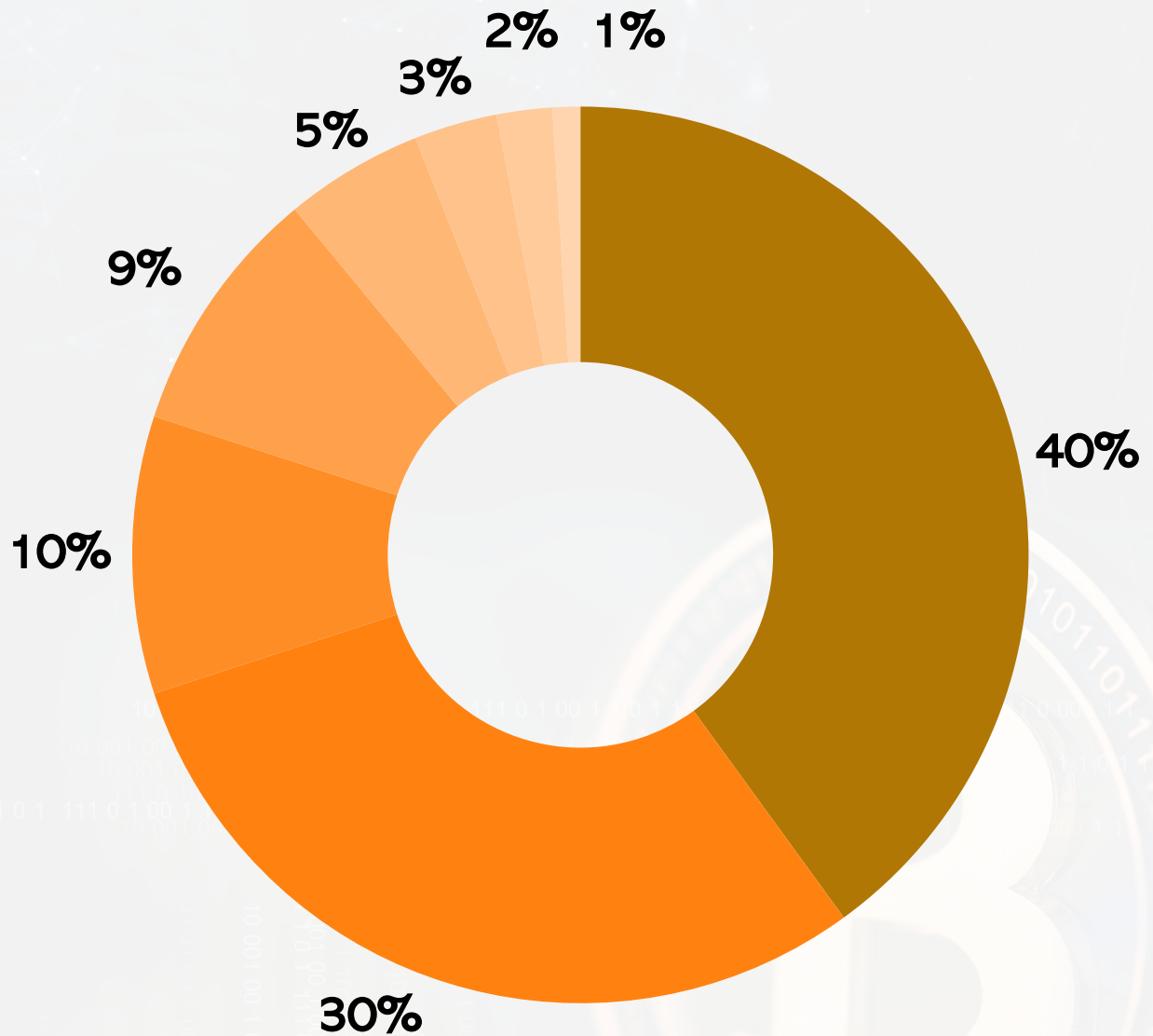
Smart Chain Token Type :

BEP-20

Mckanzy Token Smart Contract:

[0xFd2941D9F175e6Eea2D67Cd7e4FAC11e324D2355](https://bscscan.com/address/0xFd2941D9F175e6Eea2D67Cd7e4FAC11e324D2355)

Mckanzy Token Distribution



Community Bonus

Public Sale

Pre Sale

Promoter's Share

Marketing & Branding

BlockChain Development

Exchange Listing

Charity

Q3 - Q4 2024

- Team Formation
- Planning & Research
- Community Building
- Tie-ups with established & Growing Crypto Communities

Q3 - Q4 2025

- Listing on Major Exchanges
- Launching Multi-Utility Platform
- R&D - Own Blockchain
- R&D - OTT Channel

Q4 - 2026

- Launch of our own Blockchain
- Launching Defi Project
- Tie-up with Top Brands for accepting Mckanzy Token as mode of Payment

Q1 - Q2 2025

- IT Team Formation
- Token creation
- White paper creation
- Website launch
- Digital marketing
- Social media promotions
- Buying/Selling on Pancake Swap
- Listing on Coin Market Cap, Coin Gecko

Q2 - Q3 2026

- Launching OTT Channel
- Trial of our own Blockchain
- R&D - Defi Project
- R&D - NFT Market Place